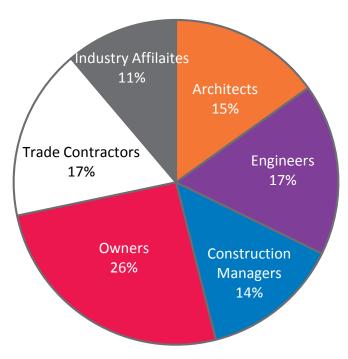


Risks? Or the Keys to Success? October 17, 2018



Cogence Partners (NEO & NWO) as of October 2018





Agenda

- Summary of Risk Data Analysis (20 Min)
- Identify Necessary Leadership Traits (30 Min)
- Create a Leadership Toolbox (45 Min)
- Next Steps (5 Min)
- Plus/Delta (10 Min)



Risks? Or the Keys to Success?



April 2018: Groups "Siloed" by Partner Type. Identify Risks. 100+ Identified

Architect Soul-Isolates or Engults Architect Soul-Allowing team to get Vision (Bidding vs. Design Time) Architect Soul-Reputation **Engineers** E/O - drawings never perfect Not at table early enough in the process or throughout the process **Engineers** Architect/Owner/Contractor - PM experience/ineffectiveness **Engineers** Contractor performance **Engineers** Lack of understanding expectations -misaligned expectations Engineers Engineers Effort exceeds fee - Overcommitting Fee / Budget / Criteria - Do Not Align Engineers Unrealistic Owner / Client expectations Engineers Engineers Lack of direct communication with Owner / Client / Trade Contractor Engineers Subjective design result.(?) Engineers Adequate scope / time during construction **Expectations-Setting project foundations based on misaligned** CM/GC expectations (Schedule, Budget) Risk of Overcommit-Ramification of telling Client that expectations are CM/GC unrealistic CM/GC Change of Leadership-Changing expectations during project Trade Contractor-Performance, Workload (over extended), CM/GC Management, Financial (bad estimate/bid) CM/GC Onboarding too late



Understanding Risk

May 2018: Cogence Resource Committee Summarized Risks into 7 Categories.



The Risks We Face in Executing A Project

Leadership		Communication		
Change within Project Timeframe		Lack of Transparency		
Lack of Engagement		Not Open, Honest, Timely		
Misalignment of Personalities		Fails to Clarify Intent		
Not Involved Early Enough to Affect Outcome		Does Not Happen		
Failed Expectation	ons		Contract Issues	
Schedule / Budget Not Rea			Scope Not Detailed	
Overcommitting		Shift	Shift Risk to Inappropriate Party	
Forced to Accept Deficien	cies	Not Negotiable		
Assumptions Made on Incomplete Information		Not Properly Coordinated with Team		
Financial	Project Ma	anagement	Quality	
Schedule Delays Business Operations	Inexperience		Poor Craftsmanship	
Effort Exceeds Budget	Not Being Clear with Performance Expectations		Incomplete / Conflicting Docs.	
Pricing Assumptions	Scope Creep / Scope Change		Constructablility Issues	
Cash Flow	Reliance on Consultant / Sub Performance		Poor Performance	
Estimates Based on Incomplete Info.	Overextended Workload		Drawings Never Perfect / E&O	
Aligning pricing structure to compete with market	Not Involved Early Enough to Affect Outcome		Changes in Scope Without Change to Schedule; Quality Suffers	

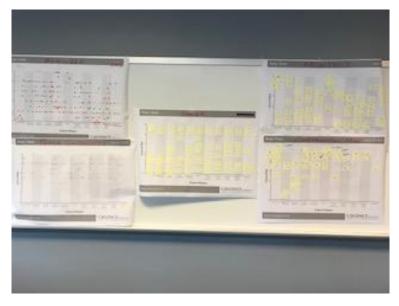
Educate. Inspire. Unite.



Understanding Risk

June 2018: Partner Groups populate these risks on a timeline.





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Why the focus on risk?



Abraham Harold Maslow was an American psychologist who was best known for creating Maslow's hierarchy of needs, a theory of psychological health predicated on fulfilling innate human needs in priority, culminating in self-actualization.

Why the focus on risk?

Risk

Security

Control

How Does This Make Us Behave?

In The Best Interest of All?

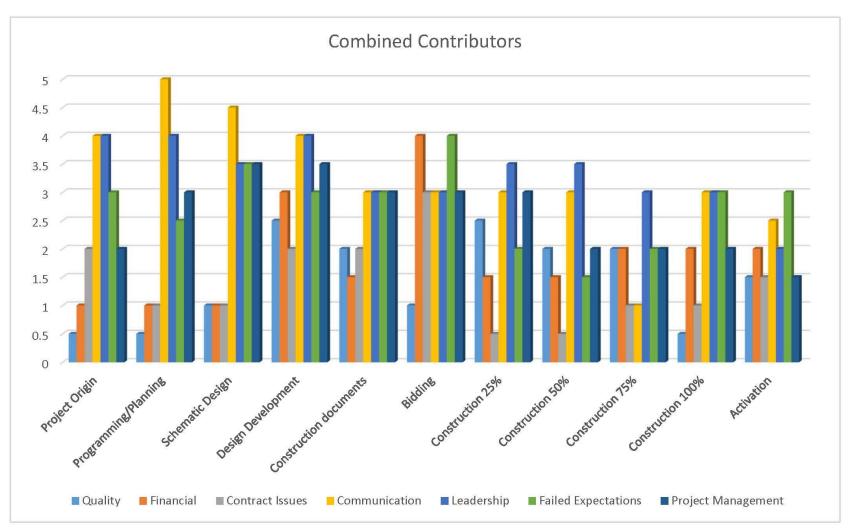


How Do We Apply This? Contract Structure Owner Highly Benefit Collaborative **Design Build** Construction Management Hard Non-Collaborative **Control With Control Over**

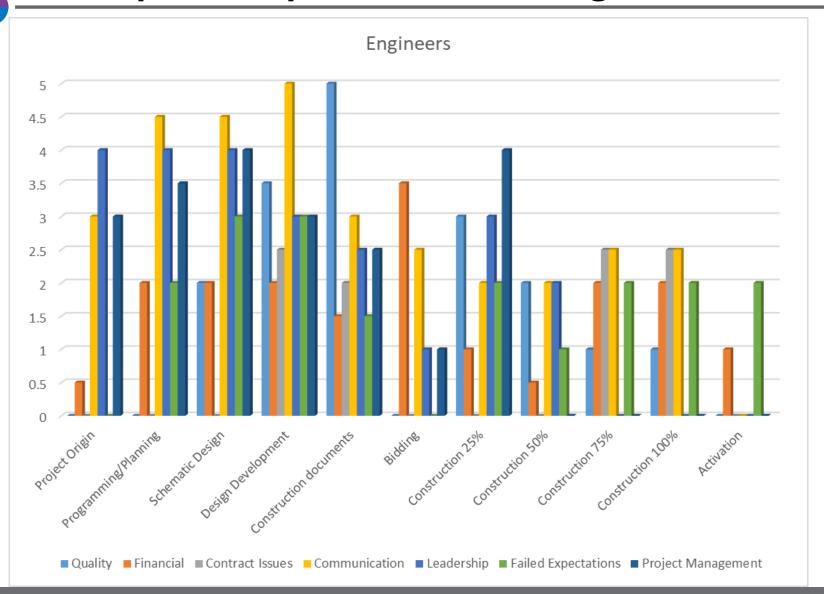
Inspire. Educate. Unite.



Analyzing the Input:



Example of input from the "Engineer" Group





Beginning to Recognize Patterns

Category	Risk Level	Risk Rank Within	Timescale Rank
	Average	Category	
Quality	1.5	6th	7th
Financial	1.9	5th	6th
Contract Issues	1.4	7th	4th
Communication	3.3	2nd	1st
Leadership	3.3	1st	2nd
Failed Expectations	2.8	3rd	5th
Project Management	2.6	4th	3rd



Patterns of Risk

Magnitude of Risks In Order:



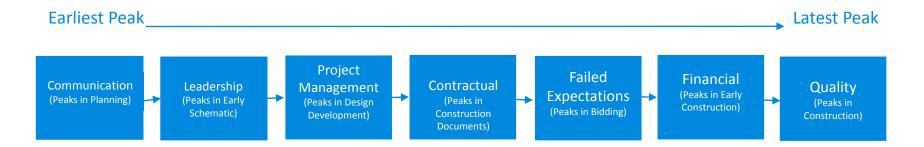
Highest Risk Lowest Risk



Patterns of Risk

Peak Risks Experienced In Order:

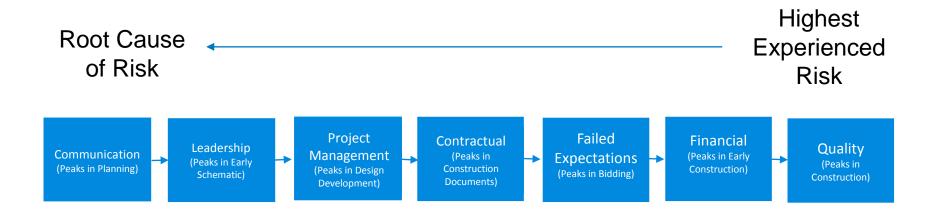
Whole Team Timeline of Peak Risk Perception





Mitigating Risks

The highest level of felt risk is associated with risks that the experiencer has little ability to control at the time they are experienced.





Cogence Calendar of Events

Cogence Sessions For 2019 will be structured to follow this Cause and Effect Timeline:





Compare to Survey of Cogence NEO Partners

Category	Risk Rank Within	Timescale Rank	
	Category NWO (NEO)	NWO (NEO)	
Quality	6th (7)	7th (7)	
Financial	5th (4)	6th (4)	
Contract Issues	7th (3)	4th (3)	
Communication	2nd (2)	1st (2)	
Leadership	1st (6)	2nd (1)	
Failed Expectations	3rd (1)	5th (6)	
Project Management	4th (5)	3rd (5)	



Conversation on Leadership



Importance of effective leadership

- Effective leadership mitigates risk of negative project outcomes.
- Effective leaders are engaged and have a positive project impact.
- Effective leaders maintain consistent personnel throughout project timeline.
- Effective leaders create opportunity for clarity in roles and responsibilities.
- Effective leaders proactively engage key players to a project.
- Effective leaders foster productivity and quality with forwardthinking actions.

Leadership Traits that Bear on Project Performance

Project Delivery Leadership Traits			
Respectful	Creates Vision	Honest	Prepared
Decisive	Inspiring	Honorable	Organized
Solution Minded	Motivating	Trustworthy	Proactive
Informed	Empowering	Emotionally Stable	Forward looking
Factual	Enabling	Resilient	Fair
Logical	Creates Engagement	Confident	Cooperative
Authoritative	Effective	Consistent	Demanding
	Communicator		
Coach	Accessible	Dependable	Responsible
Listener	Open	Supportive	
Understanding	Aware	Transparent	



Trait	Method	Discussion Notes
Honest	"Walk the Walk"	Practice what you preach
✓ Transparency✓ Integrity	Speak the truth regardless of circumstances	
✓ Humility✓ Courage	Don't wait until you get caught	Be forthcoming
✓ Secure	Honesty expected. Not perfection	Mistakes will happen
× Political× Not Forthcoming	Not the smartest person in the room	
x Omissions	High self reliance	
x Tattle Tale	Accept responsibility	



Leadership Toolbox

Trait		Discussion Notes
	Method	
Open	Have regular opportunities for collaboration	
✓ Humble✓ Transparent	Check your ego	
✓ Vulnerable✓ Available	Know what you know Know what you don't know	
✓ Approachable✓ Receptive	Active listening	
✓ Good Listener✓ Empathy	Appreciative Inquiry	Focus on how things work BEST
× Closed off× Stubborn	Communicate clearly	Review conclusions for consensus
x Evasivex Remissive	Respect all viewpoints	
× Arrogant	Shut off your device	
	Express the common goal	



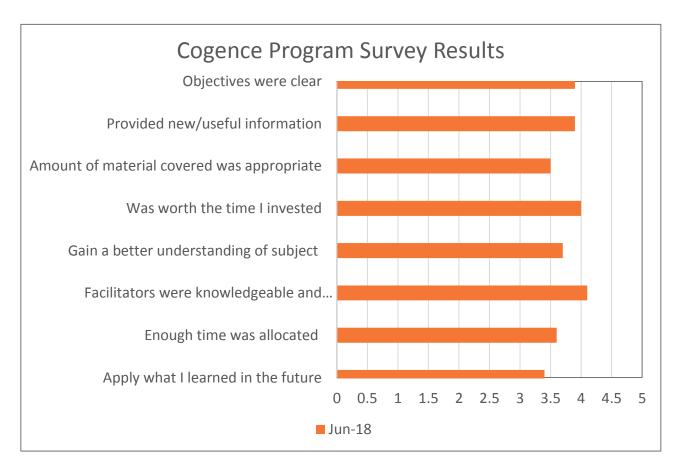
Trait	Method	Discussion Notes
Decisive	Set Goals/Objectives	Define success
✓ Risk Taker✓ Prepared✓ Realistic	Project controls Schedule Feedback dashboard	Stay engaged / set urgency
✓ Clarity✓ Focused	Gather facts / Listen	
✓ Open Minded	Prioritize (triage) \$/time	
✓ Confident✓ Timely	Evaluate / analyze	
x Wishy Washy	Done (decision made 100%)	
n initially training	Deliver decision / communicate	



Leadership is a Key to Success.



Northwest Ohio - June 2018 Program Recap



June 2018 Program: Attendees 20 – Survey Responses 10



Understanding Risk

October 2018: Plus / Delta

Plus:

- Summarization of the June session plus/delta
- Mixed groups for diversity of thought
- Good instructions for exercise (example of exercise/outcome)

Delta:

- Number of attendees
- Look at a different time/location for the meetings



Next Meeting 16 January 2019 | 4:30